



# When is Drive It Day

Sunday 21st of April 2024, put it in your diary.

# What is Drive It Day?

<u>Drive It Day</u> was created by the Federation of British Historic Vehicle Clubs in 2005. For one day a year, historical enthusiasts and the public come together to celebrate the One Thousand Mile Trial, first organised in 1900 to celebrate the motorcar. In 2021 the Federation Partnered with NSPCC's Childline and Drive It Day has raised over £100,000 to help support vulnerable children and young people.

The NSPCC is the leading children's charity fighting to end child abuse in the UK and Channel Islands. Using voluntary donations, which make up around 90 per cent of our funding, we help children who've been abused to rebuild their lives, we protect children at risk, and we find the best ways of preventing child abuse from ever happening again. Our Childline service provides a safe, confidential place for children with no one else to turn to, whatever their worry, whenever they need help. Children can contact Childline 24 hours a day, 7 days a week, 365 days a year.

Since partnering with NSPCC's Childline in 2021, Drive It Day has raised over £100,000 to help support vulnerable children and young people.

## **Crofton Beam Engines**

Crofton Beam Engines sit within a Grade I listed historic site, set in the East of Wiltshire. It is home to the oldest working beam engine in the world, still in its original location, still driven by steam and which can still perform its original task of keeping the Kennet and Avon canal supplied with water at its highest point. We have two engines which pump on "steaming days".

Our site will be open on the 21<sup>st</sup> of April to welcome visitors to the Grade I listed engine house where you can see our Lancashire Boiler, several standing engines, and of course our beam engines. Although not in steam on that day, we can provide car parking, access to the site and we will have refreshment area-to tempt visitors to buy tea, coffee and cake.

Many of our volunteers are also classic car enthusiasts and they will have some of their cars on display at Croton and be taking part in Drive It Day.

You can get your exclusive Drive It Day rally plate at Crofton if you don't already have one. Access to the site is free for all. There is a charge for accessing the engine house but we are offering free access for drivers. See our website for more information about Crofton.

### Want more Information:

The NSPCC: <a href="https://www.nspcc.org.uk">https://www.nspcc.org.uk</a> Young people can contact Childline on 0800 1111 or via 1-2-1 chat on <a href="https://www.childline.org.uk">www.childline.org.uk</a>

Crofton Beam Engines: <a href="https://www.croftonbeamengines.org">https://www.croftonbeamengines.org</a>

#### **Social Media content**

Calling all car lovers!

Whether you have plans for Drive It Day already or are thinking about a route for your club, we have an opportunity for you to enjoy a fantastic day out on April 21<sup>st</sup>!

<u>Crofton Beam Engines</u> have partnered with <u>NSPCC</u> to support Drive It Day this year and welcomes clubs and enthusiasts to come and enjoy their fantastic space and historical point of interest in the East of Wiltshire.

There will also be a designated parking area specially for Drive It Day participants to show off their motor vehicles and a pop-up refreshment tent. You can make this a part of your Drive It Day experience.

There will also be the chance to get your exclusive Drive It Day rally plate for 2024.

We hope to see you at Crofton Beam Engines with your cherished vehicle!